



WEALTH PROGRESSION



Building Financial Freedom, Assets & Wealth
Mindset



122-Day Scale Summary

Launched on **June 26, 2026**, **Wealth Progression** has emerged as an exceptionally fast-growing personal finance brand on Facebook. Driven by high-impact financial short-form Reels, practical wealth strategies, and actionable budgeting insights, the page achieved explosive organic momentum in just 122 days.



122 Days Scale



Short-Form Reels Focus



3.47M Peak 24h Views



Key Performance Indicators

NET FOLLOWERS

142,668

Active, highly engaged audience

TOTAL VIEWS

58.8M+

58,826,354 Video & Reel plays

UNIQUE REACH

34.5M+

Individual reach footprint

TOTAL INTERACTIONS

1.1M

839.5K reactions • 205.6K shares

DAILY AVG VIEWS

473.7K

Average daily video plays

PEAK 24H
PERFORMANCE

Oct 22,
2026

3.47M

Highest single-day view count

58,771,991

Reel Views (99.9% Dominance)

205,555

Organic Content Shares

8,737

Peak Daily Follower Growth



Audience & Brand Strategic Alignment

PARTNERSHIP & SPONSORSHIP INTELLIGENCE

OFFICIAL BRAND KIT

Audience Insights (Oct 2026)



Audience Demographics & Top Markets

Geographical Distribution

US	United States	30.9%
PH	Philippines	11.1%
ZA	South Africa	7.2%
UK	United Kingdom	4.9%
AU	Australia	3.1%

Top Global Cities: New York (1.1%) is #1 globally, followed by Cape Town (0.9%), Quezon City (0.8%), London (0.7%), Singapore (0.7%), Lagos (0.6%).

Age & Financial Decision-Makers

Ages 35–44 (Peak Purchasing)	30.3%
Ages 45–54 (Wealth Accumulators)	22.1%
Ages 25–34 (Young Professionals)	21.1%
Ages 55–64 (Pre-Retirement)	13.2%

Demographics: 77.9% Male / 22.1% Female. Over 51.4% are in prime budgeting & wealth building age (25–44), and 73.5% are aged 25–54.



Brand Integration Opportunities

Let's talk about how we can integrate your brand into our videos.

We collaborate with partners to create authentic, high-impact content that resonates with our growing audience of 34.5M+ unique financial decision-makers.



Native Video Integration

How can your app or service naturally feature inside our daily wealth mindset & money management videos?



Targeted Audience Exposure

Want to showcase your product directly to motivated financial decision-makers (ages 25–44)?



Custom Concept Discussion

Have a specific integration idea in mind? Let's connect and design a tailored campaign strategy together.

Ready to Scale Your Brand's Reach with Wealth Progression?

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🌐 @WealthProgression